



COMMERCIAL VEHICLE SHOW

31 AUG – 2 SEPT 2021 NEC BIRMINGHAM

RATES FOR EXHIBITING

All charges are for the full duration of the show.

SPACE ONLY <i>(only available 20sqm or larger)</i>	Rates for 2020 contracted exhibitors	Rates for new exhibitors
Standard rate	£105.00 per sqm	£107.00 per sqm
Member rate*	£85.00 per sqm	£87.00 per sqm
SHELL SCHEME <i>(mandatory up to 18sqm inclusive)</i>		
BASIC	Rates for 2020 contracted exhibitors	Rates for new exhibitors
Standard rate	£242.00 per sqm	£247.00 per sqm
Member rate*	£206.00 per sqm	£210.00 per sqm
PREMIUM <i>(only available 12sqm or larger)</i>	Rates for 2020 contracted exhibitors	Rates for new exhibitors
Standard rate	£315.00 per sqm	£321.00 per sqm
Member rate*	£268.00 per sqm	£273.00 per sqm
PREMIUM+ <i>(only available 12sqm and POA for larger)</i>	Rates for 2020 contracted exhibitors	Rates for new exhibitors
Standard rate	£443.00 per sqm	£452.00 per sqm
Member rate*	£383.00 per sqm	£391.00 per sqm

All rates subject to VAT at appropriate rate ruling at date of invoice.

*Applicable only to members of SMMT or RHA or SOE (IRTE Services) corporate partners at time of booking and exhibiting.

INVOICING & PAYMENTS

Invoicing

Deposit *(non-refundable)*

Balance for space applications accepted up to December 2020
(stand space charge less deposit)

For space applications accepted from 1 January 2021

For space applications accepted from 1 February 2021

Payment Due

With Application

First 50% by 31 December 2020
Second 50% by 31 January 2021

Full Space Charge by 31st January 2021

Full Space Charge by Return

TALK TO THE TEAM

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FLOOR PLAN

The 2021 floor plan is live and can be viewed on www.cvshow.com

Commercial Vehicle Show is owned and operated by The Commercial Vehicle Show LLP whose members are:

IRTE
SERVICES LTD

RHA

SMMT
DRIVING THE
MOTOR INDUSTRY



@TheCVShow

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EXHIBITOR STAND OPTIONS

Exhibitors may book either space only or shell scheme.

Space only is an area of empty space and available for stands 20sqm and above. No construction will be carried out by the organisers on your behalf. Exhibitors or their appointed stand contractor must arrange for electrical mains/fittings, carpets, dividing walls and other items, and the supply of material needed to construct their stand in accordance with Clause 3.3 of the Show's Terms and Conditions.

Further guidance can be found within the online exhibitor manual, when released in late October, or by contacting us on **+44 (0)20 7630 2102** or email **sales@cvshow.com**

Shell scheme is mandatory for stands of 18sqm or less. Three different options are available all consisting of modular walls, built with poles and infill panels. Please see below for more details.



BASIC SHELL

THIS WILL INCLUDE:

- Construction
- Grey carpet
- Facia board with your company name and stand number
- 1 x 500W socket
- 1 overhead fluorescent light
- 1 table
- 2 chairs
- 1 waste bin

PREMIUM SHELL SCHEME

THIS WILL INCLUDE:

- Construction
- A choice of 5 carpet colours
- Vinyl name board with your company name and stand number
- 2 x 500W sockets
- 2 overhead fluorescent lights
- 1 table
- 3 chairs
- 1 reception counter
- 1 literature rack
- 1 waste bin

PREMIUM PLUS SHELL SCHEME

THIS WILL INCLUDE:

- Construction
- A choice of 5 carpet colours
- Facia overlay with your company name and stand number
- 2 x 500W sockets
- 4 x spotlights
- 1 table
- 3 chairs
- 1 reception counter
- 1 literature rack
- Full interior wall graphics
- Fascia overlay graphics
- 1 waste bin



For full details of what each shell scheme option provides please see the Shell Scheme Packages brochure available under EXHIBITING at www.cvshow.com